WEBSITE BUILDER DEFINITIONS

1 ARTIFICIAL DESIGN INTELLIGENCE

Artificial design intelligence uses an algorithm and machine learning to create bespoke website templates with a personalized design based on answers to simple questions and information about your style preferences.

2 BLOG

A blog is a regularly updated web page that features articles or blog posts, usually focused on a niche topic or industry. A blog post can include text, images, or videos. Blogs can help with increasing your website traffic.

3 DIY WEBSITE BUILDER

A 'DIY website builder' refers to a platform that allows users to create, design, and publish a website without needing to use code or a hosting platform.

4 DRAG & DROP

Drag and Drop is a tool available on lots of website builders that allows users to click on elements (text, images, content boxes) on a web page and move them to a new location.
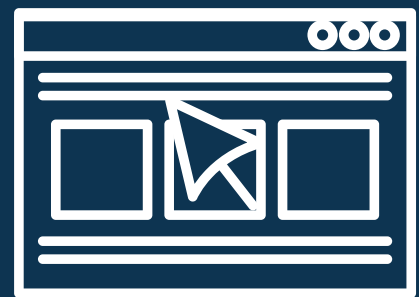
5 MOBILE OPTIMIZATION

Most website builders will automatically optimize web pages and content for mobiles. This means that web pages and content can automatically adjust to smaller mobile device screens to give mobile visitors a good user experience.

6 MOBILE VIEW

To help with mobile optimization, website builders offer a mobile view so that users can check that any design changes made to web pages look good on mobile screen sizes too.

7 ONLINE STORE

Online stores are websites with added functionalities that allow visitors to shop for products and services over the internet and make payments online.

8 WEB APPLICATIONS

Web applications or third-party plugins refer to software that can be added to your website to provide additional functionalities that the website builder doesn't support.

9 WEBSITE TEMPLATE

A website template is a pre-designed website framework that users can personalize to their tastes. It means instead of having to create every element of a website from scratch, users can plug in their text, images, and other content to the existing framework.

10 WYSIWYG WEB EDITOR

A WYSIWYG (what you see is what you get) web editor is a web development program that allows developers to edit web pages and content in a form that looks the same as it would on the live web page.

WEBSITE BUILDER NINJA